Baselland – Land of Discovery

Baselland is a "Land of Discovery". Hardly any other region offers so many highlights to discover off the beaten track. Anyone who visits the "Baselbiet", as the canton is affectionately known, soon succumbs to its charm.

Whether a gourmet, a sports enthusiast or a party animal, a lover of culture or an admirer of nature: everyone will find something to their liking. Both a diverse gastronomy - with its own highly prized wine - and a comprehensive cultural programme leave nothing to be desired. On top of that, the wonderful nature: the varied Jura landscape enchants with its sunny hills, spectacular rock faces, secluded forest valleys and idyllic, historically rich village centres. In spring the "Blueschttage", meaning 'days of bloom' in local dialect, are simply unbeatable. So are the fog-free autumn days with distant views of the Alps, the Black Forest and the Vosges mountains.

If you like hiking - whether on themed trails or just following your nose - you've come to the right place. Around 1,000 km of signposted hiking trails for all levels await. Cyclists and mountain bikers also get their money's worth. The "E-Bike-Land" in North-West Switzerland offers cycling fun with 10 themed tours and around 480 kilometres of trails.

There are also many treasures of the past waiting to be discovered. Around 80 castles and fortresses - from ruins to those surrounded by moats - can be found in the Baselbiet, one of the most castle-rich regions in Europe. The ancient world also beckons; in the Roman city of Augusta Raurica there are numerous monuments to marvel at, including the best-preserved Roman theatre north of the Alps.

Whether for individuals, couples or families: Baselland is ideal for short getaways where you can escape from everyday life. There is also a wide range of accommodation on offer, from luxury hotels and B&Bs to farms and campsites.

The "Land of Discovery" in North-West Switzerland is easy to reach by car and public transport.

Further information: www.baselland-tourismus.ch

Main partner:
BLKB
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